



City Council Budget Work Session Minutes May 11, 2018 9:00 am Trinity City Hall

Members Present: Mayor, Jesse Hill; **Council members:** Jack Carico, Tommy Johnson, Steve Lawing and Don Payne.

Member Absent: Gene Byerly

Others Present: City Manager, Debbie Hinson; Planning Director, Marc Allred; Finance Officer, Lisa Beam; City Clerk, Annette deRuyter; Interim Public Works, Jonathan Cranford and other interested parties.

1. Call to Order

Mayor Hill called the meeting to order at 9:00 am.

Manager Hinson made an amendment to the Agenda to add Budget Amendments.

City Manager Hinson noted changes to the 2017-2018 Budget reflected in Budget Amendments 1 through 3 (attachment A). After review of the amendments and the changes the amendments reflected on the departments included, a ***motion was made by Council member Payne to approve the amendments as presented. The motion was seconded by Council member Carico and approved with a vote of 4 ayes and 0 nays with Council member Byerly absent.***

2. Discussion of Proposed 18-19 Annual Budget Items

Mayor Hill opened this item for review and discussion.

Manager Hinson reviewed the draft budget that was prepared and provided to Council.

Council, Manager Hinson, and Ms. Beam discussed each department during the review.

After the review was completed, Council members commended Manager Hinson and staff for the hard work and dedication done as reflected in the presentation and development of the draft budget.

Manager Hinson and staff were advised to proceed with any changes that were discussed and to prepare the draft for presentation for consideration of approval at the Regular City Council meeting to be held in June 2018.

3. Buxton Presentation

Mayor Hill opened this item for presentation.

Planning and Zoning Director, Marc Allred introduced Rob Miller from Buxton.

Mr. Miller thanked Council for the opportunity of allowing him time for presentation.

Buxton is the industry leader in customer analytics and site selection with years of development experience. We work directly with communities, local EDC's, and regional partnerships to help them understand what specific retailers and restaurants are best suited for their sites.

Buxton analyzes customer spending habits to determine the market viability of an area and then provide a focused list of targeted retailers to clients. This data-driven analysis gives city leaders the confidence needed to make speed-to-market retail decisions. Additionally, Buxton's working relationships with major retailers assures clients that their specific marketing materials will address the needs of retail decision makers.

Retailers look at Trinity, lay foundation and create a plan for City and work with you to accomplish goals.

The main purpose of the Buxton presentation was to attract new businesses to the community.

Council thanked Mr. Miller for his presentation.

4. Adjournment

With no other business to discuss, Mayor Hill called for a motion to adjourn the May 11, 2018 Meeting. *A motion was made by Council member Lawing to adjourn the May 11 Budget Meeting at 11:32am, the motion was seconded by Council member Payne and approved with a vote of 4 ayes and 0 nays with Council member Byerly absent.*